

HANDY TEST

MEMBER TESTED AND APPROVED

MOTOR OIL

Royal Purple Motor Oil is a blend of synthetic oils that aims to improve engine performance and protection, reduce emissions and increase fuel economy.

Because Royal Purple adheres to engine surfaces after shutdown, it provides protection during startup. Royal Purple claims its product also increases horsepower and torque while reducing wear and heat within the engine.

TEST CRITERIA	AVERAGE SCORE
Quality	8
Overall Vehicle Performance	8
Longevity Between Changes	9
Rated Against Similar Products	8
Overall Rating	8

RAW TEST DATA FROM HANDY'S MEMBER TESTING OF ROYAL PURPLE

Quantity Tested	100 (vehicles / testers)
Approval %	100%
Price Point Approval	100%

Note: Information in this table comes directly from the Product Test Report Synopsis compiled by Handy magazine. This information was not included in the original story that ran in Handy magazine.

Jim Goffinet, Pendleton, IN:

"I would recommend this product as it increased the gas mileage of all of my vehicles and extended the time between oil changes."

Robert Hunt, Hooper, UT:

"I used Royal Purple in my backhoe, and the engine didn't bog down under load; it remained cooler than usual."

COURTESY OF



HANDY

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